

Bharat Gupta Steps Down as CEO of Jagran New Media, Exploring New Horizons

New Delhi, 4th March 2025 – After an impactful 25-year journey with **Jagran Prakashan Limited** and **Jagran New Media**, Bharat Gupta has announced his decision to step down as CEO to take time to explore fresh perspectives and future endeavors.

“It has been an extraordinary journey of learning, collaboration, and innovation,” said Gupta. “Stepping away from an organization that has been such an integral part of my life is not easy, but I do so with immense gratitude and optimism. I look forward to embracing new perspectives and contributing to the evolving media landscape in meaningful ways.”

Driving Digital Transformation and Industry Leadership

Gupta played a pivotal role in Jagran New Media’s growth, spearheading its transformation into one of India’s leading digital publishing platforms. Under his leadership, the company achieved several key milestones:

- **Strengthening Digital Journalism:** Launched **VishvasNews.com**, India’s pioneering fact-checking platform, now available in 12 languages, reinforcing the fight against misinformation.
- **Expanding Audience Reach:** Led Jagran New Media’s multi-language expansion, making credible journalism accessible to diverse audiences across India.
- **Innovating Digital Media:** Introduced **HerZindagi.com**, a bilingual, women-centric platform that became a leading destination for empowering content.

- **Forging Strategic Alliances:** Established high-impact collaborations with global platforms like **Google, Meta**, and industry bodies such as **IAMAI, INMA, DNPA, and IFCN**.

- **Driving Business Growth:** Positioned Jagran New Media at the forefront of digital media innovation, leading to international recognition, including awards from **INMA IAMAI and WAN-IFRA**.

A Legacy of Collaboration and Excellence

Gupta expressed deep appreciation for his colleagues, industry partners, and stakeholders, crediting their contributions as the driving force behind the company's success.

"To my incredible team at Jagran New Media and Jagran Prakashan Limited—your dedication, innovation, and commitment to excellence have been the foundation of our achievements," he shared. "I am grateful for the partnerships and friendships built along the way."

Looking Ahead: A Seamless Transition

As Gupta steps away, **Jagran New Media remains committed to its growth and expansion strategy**, with strong backing from the parent company.

Moving forward:

- **Gaurav Arora, COO, will oversee operations**, ensuring continuity and a smooth transition.
- The organization will continue driving **digital innovation, credibility in journalism, and audience engagement**.

A New Chapter Begins

While this marks the end of an era, it is not a farewell. Gupta remains deeply passionate about digital media and looks forward to contributing in new ways when the time is right.

"The media industry is evolving rapidly, and I am excited about the possibilities ahead. This is a time for reflection, exploration, and new beginnings," he added.

For Media Inquiries:

Priyanka Gupta

priyanka.gupta@jagrannewmedia.com

+91 9899671375